

Sponsorship Packet

**CALIFORNIA COUNCIL ON
ECONOMIC EDUCATION**

THURSDAY APRIL 30, 2026

*Annual Awards
= Gala =*



California
COUNCIL ON
**Economic
Education**



Our Mission

To equip California teachers, and especially their students, with the tools and knowledge of personal finance and economics to empower them to make more impactful decisions for themselves, their families and their communities.

Our Work

We believe that economics is part of our everyday lives. Economics helps us to understand the world around us, and it's the key to unlocking personal financial success. This is an integral part of CCEE's mission, and we take this job very seriously, because we're the only ones doing it! We are the only nonprofit provider of K-12 economic education in California!

STUDENT PROGRAMS

CCEE is the only nonprofit in California that provides California's students' with enriching economic and personal finance education through hands-on programming such as our local and national student competitions, the Financial Advisor's Contest, National Economics Challenge, the Personal Finance Challenge, and The Stock Market Game.

TEACHER PROGRAMS

Investing in teachers and supporting their instruction yields the largest returns in the mission to create an economically and financially literate California. Every single teacher trained by CCEE equals 100 students educated every year.

COMMUNITY PROGRAMS

By teaming up with various community partners, such as the Los Angeles Unified School District and school districts throughout California, CCEE is able to deliver impactful economic and personal finance programming to students, teachers and their families.



BUILDING FINANCIALLY RESILIENT STUDENTS: ONE CLASSROOM AT A TIME

"And I participated in the Personal Finance Challenge as well as the Financial Advisors Challenge this year, which motivates me to join these challenges that they hand me real-world cases that helped me put my knowledge into practical use, and it really connects with the world as well, inspiring me to take on this career in the future."

- William Zhang,
PFC and FAC Participant

"And I participated in the Financial Advisors Contest. The thing that first inspired me to participate in the contest was our teacher, Mr. St.Clair. He really inspired us to put ourselves out there and try something new, even if we didn't have any prior knowledge of Economics or finances in general. But it was really exciting to try something new."

- Finley White,
FAC Participant

CCEE Annual Awards Gala

Each year, we gather at our Annual Awards Gala for an evening filled with gratitude and inspiration. We reflect on our successes of the past year and honor the CCEE advocates who enable us to keep doing this critical work. Making a difference takes investment - investment of time, experience, and, of course, funding. We take this time to showcase the partners who invested all of the above and more this year. Without them we could not do what we do.

Sponsorship Opportunities

ECONOMIC EDUCATION CHAMPION:

\$100,000 - Funds 100 high school teachers from Title-1 schools/LMI communities to become proficient in personal finance and economic concepts through professional development.

- Admission for 30
- Recognition on the event web page and sponsorship slide during the event
- Full page color ad in program book
- 25 entries to live opportunity drawing
- Verbal recognition during event
- Recognition on CCEE's social media and website

ECONOMIC OPPORTUNITY PARTNER:

\$50,000 – Funds 1,000 students from Title-1 schools/LMI communities to participate in the Financial Advisor's Contest, Personal Finance Challenge, National Economics Challenge and The Stock Market Game.

- Admission for 25
- Recognition on the event web page and sponsorship slide during the event
- Full page color ad in program book
- 20 entries to opportunity drawing
- Recognition on CCEE's social media and website



Sponsorship Opportunities

(CONTINUED)

ECONOMIC ADVOCATE:

\$25,000 – Funds 500 students from Title-1 schools/LMI communities to participate in the Financial Advisor's Contest, Personal Finance Challenge, National Economics Challenge and The Stock Market Game.

- Admission for 20
- Recognition on event page and sponsorship slide during event
- Full page color ad in program book
- 10 entries to live opportunity drawing
- Recognition on CCEE's social media

FRIEND OF THE MISSION:

\$2,500 - Funds 50 teachers from Title 1 schools/LMI communities' access to professional development workshops and/or training sessions online.

- Admission for 5
- Recognition on event page
- Half page color ad in program book
- 5 entries to live raffle

INDIVIDUAL TICKET:

\$150 – Funds 100 students from Title-1 schools/LMI communities to participate in The Stock Market Game.

- Admission for one
- 1 entry to live opportunity drawing
- Name recognition in program

ECONOMIC INVESTOR'S CIRCLE:

\$10,000 - Funds 250 students from Title-1 schools/LMI communities to participate in the Personal Finance Challenge Contest.

- Admission for 15
- Recognition on event web-page and sponsorship slide during event
- Full page color ad in program book
- 15 entries to live opportunity drawing
- Recognition on CCEE's social media

ECONOMIC PARTNER'S CIRCLE:

\$5,000 - Funds 100 students from Title-1 schools/LMI communities to participate in the Financial Advisor's Contest.

- Admission for 10
- Recognition on event page
- Half color page ad in program book
- 10 entries to live opportunity drawing



Advertising Supplement

Who

**California Council on
Economic Education**

What

Recognition of corporate support for CCEE's economic and personal finance initiatives and programs in our 2026 Annual Awards Gala Tribute Book. *Color ads are available in full- and half-page sizes.*

Where

The Gala Program will be distributed to CCEE's corporate executives, finance executives, banking partners, media, and educational leaders.

When

Our Annual Awards Gala will be hosted at The Skirball Cultural Center on **April 30, 2026.**

Donors should make all checks payable to The California Council on Economic Education, a 501(c)(3) organization (FEIN: 33-0237320). Contributions or gifts made to the California Council on Economic Education are tax-deductible as charitable contributions. However, the amount of the contribution that is deductible as a charitable deduction is limited to the amount of the contribution in excess of the value of goods or services provided to the contributor.

Advertising Supplement

(CONTINUED)

FULL-PAGE COLOR AD

\$2,500

HALF-PAGE COLOR AD

\$1,500

AD DIMENSIONS

- **A full-page ad with bleeds:**
5.75" w X 8.75" h;
live area: 5.5" w x 8.5" h
- **A half-page ad with bleeds:**
5.75" w x 4.5" h;
live area: 5.5" w x 4.25" h

**All ads must be received by
April 10, 2025**

**Please send to
nlequerica@ccee.org**

AD SPECIFICATIONS

- All ads must align with or support the CCEE's programs
- Advertisers are encouraged to promote economic education or financial literacy. CCEE may need to refuse or return an ad to revise for appropriate content.

FORMAT/RESOLUTION

- High-Res PDF
- No crop marks
- Convert all fonts to outlines
- Color: CMYK
- Photography must have a resolution of 300 dpi at 100 percent.
- All photos must be embedded in the PDF file.





Payment and Contact Information

PAYMENT

☐ Check ☐ Invoice

Payment may also be made online at **CCEE.org/Gala**

SEND PAYMENT AND FORM TO:

California Council on Economic Education
3605 Long Beach Blvd., Suite 334
Long Beach, CA 90807

**All reservations must be paid in full prior to the event.
Thank you!**

CONTACT NAME: _____

COMPANY: _____

SPONSOR NAME: *(to be listed in event materials)* _____

SPONSORSHIP AMOUNT: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

**For more information, please contact:
Nicole Lequerica: nlequerica@ccee.org, (310) 373.2483**

*Thank
You!*



California
COUNCIL ON
**Economic
Education**